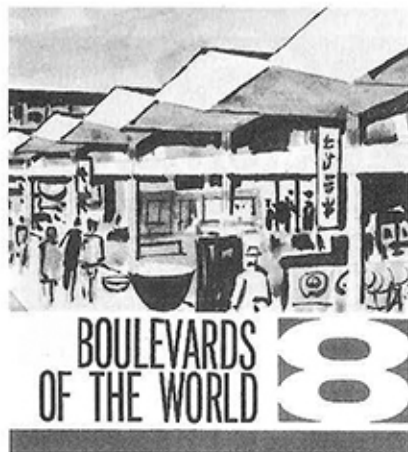




The Boulevards of the World area is the shopping center of the fair. Stores, stands and kiosks displaying the goods and gifts of a dozen nations line the gay and colorful thoroughfares that tie the five theme Worlds of Century 21 together.

Exotic shops and restaurants are on Boulevard East, Boulevard West, Freedom Way and United Nations Way.

In among the bazaars are fine restaurants and elegant exhibits. In the streets, kiosks display food and favors for sale, while along the edges are benches for the sightseers.

Foreign merchandise on sale on the Boulevards of the World includes: Swiss clocks, Moroccan handicrafts, Hong Kong furniture, German and Philippine products, Hong Kong tailored clothes, and Syrian, Thai, Egyptian, Japanese and Yugoslavian exports.

In addition to the conventional restaurants, where excellent service is available, the Boulevards contain a pastry shop from Brittany, a Belgian waffle house, a German restaurant and beer cellar, a Danish sausage shop, an American pancake house and Mexican cantina.

Toys, novelty hats and headgear, the official souvenir programs, candy, cameras and photographic equipment, jewels and jewelry, collectors' coins and flowers are among the many domestic and imported items that can be purchased in the shops and kiosks on the Boulevards.

The Canadian Pacific Airlines, the Port of Seattle, the states of Oregon and Arizona, the Washington State International Trade Fair and the Western Washington Corporation of Seventh Day Adventists have exhibits on the Boulevards.

at the fair visit

CHINN'S TEA HOUSE

茶

for delightfully authentic and
refreshing Chinese delicacies...

BOOTH NO. 25, FOOD CIRCUS BUILDING
CENTURY 21 EXPOSITION

室



CASA VILLA

Italian Dinners

MUSIC NIGHTLY

exciting, authentic Italian Cuisine in old
world charm surroundings... luncheon,
dinner, late supper, steaks, sea food,
cocktails. Member of Select Restaurants.

LESS THAN A MILE
FROM THE FAIRGROUNDS

1823 EASTLAKE AVENUE • AMPLE PARKING • PHONE EAST 3-7400



PLAID PIPER

1600 OLIVE WAY

DELICIOUS DINING AND PLEASANT

ATMOSPHERE

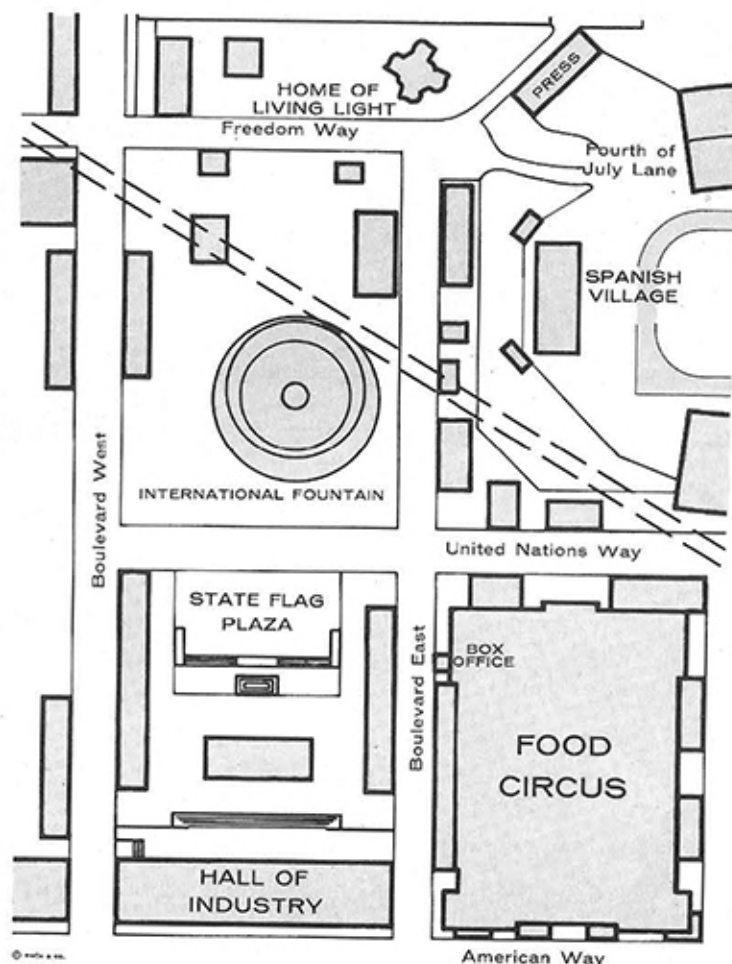
MODERATELY PRICED LUNCHEONS & DINNERS
YOUR FAVORITE BEVERAGE IN THE

Tartan Room

PHONE
EA 2-6000

AMPLE PARKING—MEMBER: SELECT RESTAURANTS

BOULEVARDS OF THE WORLD





Hofbrau Haus



The Hofbrau Haus is truly where fun and fine foods clap hands! Enjoy world famous imported Ritter Brau and Bohemian on draft as you tap your toes to the lively Hofbrau Tyrolean Band! Just a minute or two from downtown or the Fair grounds takes you out of the Space Age and into a New Year's Eve of Old World charm and gaiety.

5th and Lenora Seattle 1, Wash.

ON THE MONORAIL LINE TO THE WORLD'S FAIR GROUNDS

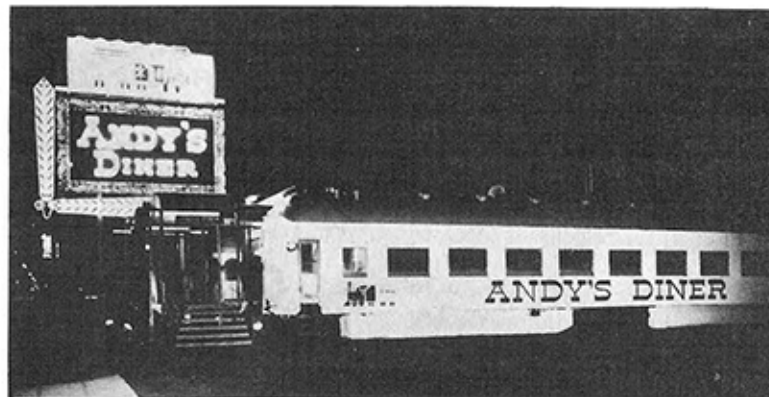
Y' ALL BETTER COME ALONG TOO...
HONGRY FOLKS JES NATCHERLY
HEADS FO MAH **Li'l ABNER
RESTAURANT**



"JES
TREE
BLOCKS
FRUM
THE
FAIR"

FREE
PARKIN

215 6th N.
OPEN DAILY
7:30am-9:30pm



"ALL ABOARD!" ANDY'S DINER -- THE WORLD'S LARGEST -- FOR MEMORABLE EATING



THE PARLOR CAR, ONE OF FIVE

In vintage railroad cars that clicked over long lonely miles of pioneer days trackage you are served the finest quality steaks, aged carefully for flavor and texture, charcoal broiled to a gourmet's delight. The distinctive menu was originally designed for men, as was Andy's Lounge Car with its early-days railroad art gallery, but today it's equally popular with the ladies who appreciate the delights of fine dining. You will sense the pride with which your luncheon or dinner is served.



MAIN 4-4097 FOR RESERVATIONS

2963 4TH SOUTH

FREE OFF-STREET PARKING, ON HIWAY 99, SOUTH FROM C-21 GROUNDS



While you are enjoying the Fair
 enjoy **Hamm's**
 the beer refreshing

Theo. Hamm Brewing Co., St. Paul, Minn., San Francisco, Los Angeles, Baltimore

BOULEVARDS FOREIGN SHOPS

- | | |
|---|---|
| Azura Swiss Clocks:
Swiss clocks; Boulevard West. | Mei Wah Silk Co.: silk;
Boulevard West. |
| Baker: Moroccan handicrafts;
south of Playhouse. | Mohan's Ltd.: tailor shop;
Boulevard West. |
| Cathay Arts Co.:
Hong Kong furniture;
Boulevard West. | Mexico: merchandise;
Boulevard West. |
| China Products Center:
Formosan imports;
Boulevard West. | Philippines Handicraft
Industries, Inc.:
Philippine merchandise;
Boulevard West. |
| Funel Des Cannes: perfumes;
Boulevard West. | S. Samran Thailand Co.:
Thai merchandise;
Boulevard West. |
| Gabriel and Hewitt:
German merchandise;
Boulevard West. | St. Paul's Factory:
Syrian merchandise;
south of Playhouse. |
| Garcia Homecrafts:
Philippine merchandise;
Boulevard East. | Sweden: merchandise;
Boulevard West. |
| Golden Rooster: jewels;
Boulevard East. | United Arab Republic:
merchandise; Boulevard West. |
| Imports International:
Japanese merchandise;
Boulevard West. | Uwajimaya Co.: merchandise;
Boulevard West. |
| Madame Carsignol-Perves:
French pastry and goods;
Boulevard West. | World Imports, Inc.:
Japanese merchandise;
Boulevard West. |
| Mantilla's: merchandise;
International Mall. | Yugoexport, Inc.:
Yugoslavian merchandise;
Boulevard East. |

GENERAL MERCHANDISE AND SERVICES

- | | |
|---|---|
| Acme Publications, Inc.: Official
Souvenir Programs and Guide
Books; eight kiosks, all gates. | Monorail terminal. |
| Air Mac, Inc.: Electricabs,
Pedicabs, Kiddiecars; north,
south, east gates, Coliseum, | AMT Corp.: hobby kits;
Boulevard East. |
| | Batt and Conklin: statue
molding machines; Friendship
Mall, Gayway, Exhibit Fair. |

(Continued)

Bickner Co.: nameplates;
United Nations Way.
Bittner: turtles; Gayway.
Brand ID: Freedom Way.
Budget Rent-a-Car: Fourth of
July Lane.
California Glassblowers:
Gayway.
Canadian Pacific: travel;
United Nations Way.
Carellen Productions:
foot vibrators; International
Mall, International Plaza,
Friendship Mall, Exhibit Fair.
Centronics: electronics sales;
American Way.
Century Souvenir Co.:
souvenirs and novelties;
16 fairgrounds locations.
Det's Toyland: toys;
Boulevards of the World.
Dolls of the World: dolls;
Boulevard East.
Engineered Dynamics: badges.
American Way.
Exposition Hatters: novelty hats;
Gayway, Friendship Mall,
Boulevard West, Exhibit Fair.
Florist Supplies: flowers.
Freedom Way.
Flower Fantasy: Stadium.
International Artists Bazaar:
Boulevard West.
Klepper Corp.: camping equip-
ment boats; Boulevard East.
Matlack: merchandise sales;
Monorail terminal,
International Mall,
base of Space Needle,
Exhibit Fair.

Mineo: records; American Way.
Morley Studios: photographs;
Gayway; Friendship Mall,
Boulevard 21.
Niagara Therapy Co.: massage.
Boulevard East.
Northwest Historical Medals:
numismatic shop;
United Nations Way.
Onan: electric power display;
United Nations Way.
Panowest: stroller rental;
all gates, Monorail terminal.
Philatelic: philatelic stand;
base of Space Needle.
R and R Van Hollebeke:
pencil coloring set;
Monorail terminal.

(Continued)



Flowers

for that special
occasion... or to
your friends back
home...

**FLORIST OF SEATTLE
1962 WORLD'S FAIR**

Look for our
floral carts
at the fair...



**UPTOWN
FLORISTS**

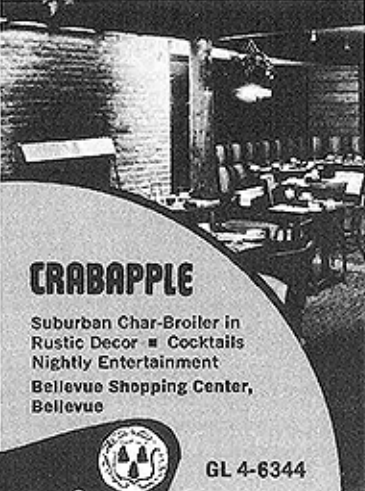
PHONE AT 4-4636
530 Queen Anne Avenue



DUBLIN HOUSE

The ultimate in atmos-
phere and fine dining
Irish decor ■ Cocktails
Entertainment nightly

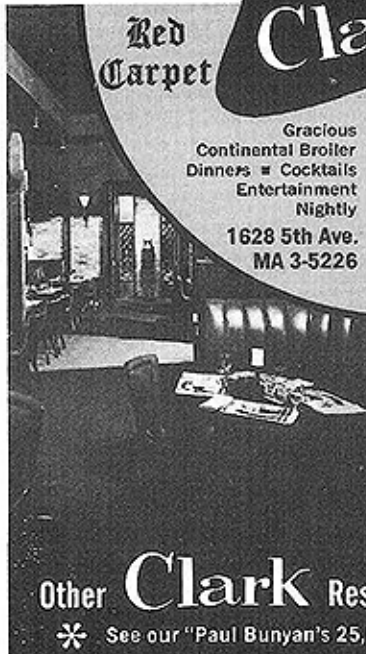
319 Union St.
MA 3-7340



CRABAPPLE

Suburban Char-Broiler in
Rustic Decor ■ Cocktails
Nightly Entertainment
Bellevue Shopping Center,
Bellevue

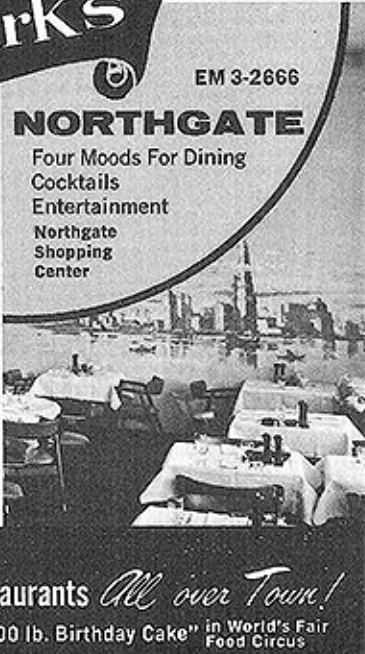
GL 4-6344



**Red
Carpet**

Gracious
Continental Broiler
Dinners ■ Cocktails
Entertainment
Nightly

1628 5th Ave.
MA 3-5226



Clark's

EM 3-2666

NORTHGATE

Four Moods For Dining
Cocktails
Entertainment
Northgate
Shopping
Center

Other Clark Restaurants All over Town!

* See our "Paul Bunyan's 25,000 lb. Birthday Cake" in World's Fair
Feed Circus

Relax-4-Life: massage chairs;
Exhibit Fair.

Science Toy Store: toys;
International Plaza.

Sprincin: plush animals;
Boulevard 21.

Teleflora: flowers by wire; Fourth
of July Lane.

Uptown Florists, Inc.: flowers;
carts on Boulevards of the
World, Friendship Mall.

Washington State Institutions:
handicrafts; Boulevard West.

Western Union: wire service;
five fairground locations.

Zoo Tours: trackless trains;
north, south, east gates,
four other locations.

Century 21 COLOR SLIDES 35mm (2 x 2)

- When you return home, fill in your collection with Wolfe slides to commemorate the Seattle World's Fair and show to your friends.
 - Select any or all of the official Century 21 slides by Wolfe—backed by over 10 years experience in producing Hi-Fi color slides—the ultimate in true color reproduction.
 - Century 21 slides are sold individually—write for free list.
- For 88-page Wolfe Worldwide Catalog of thousands of views from 88 countries, send 25 cents.
- WOLFE SLIDES ARE SENT ON APPROVAL—THEY HAVE TO BE GOOD!

WOLFE WORLDWIDE FILMS

Dept. C-21, 1657 Sawtelle Blvd.
Los Angeles 25, California

Seattle's Outstanding YACHT HARBOR RESTAURANT

*JOHN
franco's*
HIDDEN HARBOR



LUNCHEON • DINNER • COCKTAILS

1500 WESTLAKE NORTH

ATWATER 2-0501

BAR-S

Only brand served at the fair

The only meat products served at the Seattle World's Fair are Bar-S! That's your assurance of quality in every Bar-S meat product you buy.

Come to the Bar-S exhibit at the Food Circus.



© 1962

The Cudahy Packing Co.

Seattle Packing Company, Seattle, Washington

ONLY THE BEST IS BRANDED BAR-S

THE INTERNATIONAL FOUNTAIN

Surrounded by the Boulevards of the World, the International Fountain is an imaginative breakthrough in the artistic and decorative use of water. It is the product of an international competition won by two Tokyo architects.

In the center of a great concrete saucer is a tiled dome, from which protrude nozzles of various sizes. The water is controlled in patterns of differing shapes, while colored lights play on it. The water is controlled by tape.



Relax away from the fast pace—within easy driving distance from the fair... enjoy the finest in dining and relaxation...

lake wilderness lodge

GOLF • TENNIS • SADDLE HORSES • LODGING
SWIMMING • DANCING • DINING • COCKTAILS
ROUTE 2, MAPLE VALLEY • FOR RESERVATIONS: GE 2-4484



THOROUGHbred RACING AT

Longacres

RACING SCHEDULE FOR 1962 Blackface Type Indicates Racing Days

1962	SUN	MON	TUE	WED	THU	FRI	SAT	1962
	20	21	22	23	24	25	26	
	27	28	29	30	31			

1962	SUN	MON	TUE	WED	THU	FRI	SAT	1962
	3	4	5	6	7	8	9	
	10	11	12	13	14	15	16	
	17	18	19	20	21	22	23	
	24	25	26	27	28	29	30	

1962	SUN	MON	TUE	WED	THU	FRI	SAT	1962
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1962	SUN	MON	TUE	WED	THU	FRI	SAT	1962
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	22	23	24	25	26	27	28	
	29	30	31					

MAY 25 thru SEPT. 3

The spectacle of Thoroughbred horse racing, unmatched in sheer entertainment thrills, is presented May 25 through September 3 at Longacres, only 25 minutes south of the World's Fair site. Consult newspapers for racing times, or telephone MAin 4-2455.

Special bus service from Central Bus Terminal

THE PLAZA OF THE STATES

In the center of the fairgrounds, south of United Nations Way, is the Plaza of States. The flags of all the states surround the Plaza and at the bases of their poles are commemorative plaques.

During the fair, each state will be honored in special ceremonies

at the Plaza. Washington's Governor Albert D. Rosellini will welcome visiting governors on special days.

Entertainment will be provided by performers from the guest state, both at the ceremonies and in the World of Entertainment.

STATE DAYS AT THE FAIR ARE:

Alabama: July 9.
Alaska: July 7.
Arizona: Aug. 15.
Arkansas: April 29.
California: June 15.
Colorado: May 15.
Connecticut: June 2.
Delaware: Aug. 1.
Florida: June 27.
Georgia: June 9.
Hawaii: June 5.
Idaho: Apr. 24.
Illinois: June 20.
Indiana: June 8.
Iowa: May 12.
Kansas: June 7.
Kentucky: July 21.
Louisiana: June 13.
Maine: Oct. 1.
Maryland: Sept. 12.
Massachusetts: Aug. 4.
Michigan: June 19.
Minnesota: June 12.
Mississippi: Sept. 4.
Missouri: June 11.

Montana: Apr. 28.
Nebraska: May 25.
Nevada: June 12.
New Hampshire: Sept. 28.
New Jersey: July 20.
New Mexico: July 14.
New York: June 10.
North Carolina: June 23.
North Dakota: June 5.
Ohio: Sept. 7.
Oklahoma: May 31.
Oregon: May 26.
Pennsylvania: July 3.
Rhode Island: June 22.
South Carolina: June 28.
South Dakota: June 10.
Tennessee: Sept. 1.
Texas: Apr. 27.
Utah: Aug. 16.
Vermont: Sept. 27.
Virginia: Sept. 5.
Washington: Apr. 21.
West Virginia: June 20.
Wisconsin: Apr. 23.
Wyoming: June 3.

AN UNFORGETTABLE EXPERIENCE!



One Visit is an Education for Young and Old Alike

See the house with Rainbow Walls . . . the whole sky full of rainbows . . . architectural decorative material of the future.

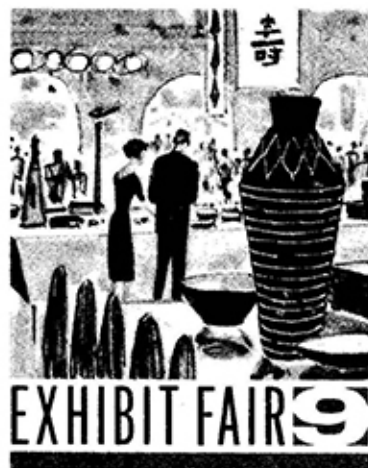
Other dazzling and spectacular displays: pinwheels, myriad color combinations, startling scientific demonstrations, and sparkling new Rainbow Jewelry.

Be sure to get our Giant Science Catalog!

EDMUND SCIENTIFIC CO.

*America's leading supplier of Optics - Science - Math
For Amateurs • Schools • Industry*

THE EDMUND RAINBOW SHOWPLACE IS LOCATED AT THE
WEST END OF THE STADIUM NORTH STANDS—DON'T MISS IT!



Beneath the north stands of the Stadium is the Exhibit Fair—a shopping district offering a variety of goods from books to “scientific” jewelry.

Visitors can reach the area through Fourth of July Lane, from the Stadium or from Show Street. The Exhibit Fair concessionaires are:

Aaronson: vinyl toys.
Arizona Golden Years: real estate.
Batt and Conklin: statue-molding machines.
Buckinger-James: caricature sculpture.
Candied Apples: apples.
Carellen Productions: foot vibrators.
Century Concessions: automats.
Century Souvenirs: souvenirs.
Chicken Delight: fried chicken.

Collier Encyclopedia: encyclopedias.

Custom Ceramics: plates.
De Gonslar-Olson: magic items.

Denisen Arts Ltd.: art sales.
Edmund Scientific: jewelry.

Encyclopedia Americana: encyclopedias.

Evergreen Stamps: stamps.
Exposition Hatters: novelty headgear.

Field Enterprises: encyclopedias.

Fritter-Frank: hot dogs.

K-D-L Hardware: key stand.

Lovejoy's Perfume: perfume.

Matlack: general merchandise.

Melby Candies: candy.

Relax-4-Life: massage chairs.

Spencer Press: encyclopedias.

Trans-Canada:

Canadian tour books.

Western Novelty: handicraft.



Exotic Polynesian Entertainment

...direct from the islands

Young or old, you'll long remember the incomparable Fire and Sword Dancers, the machine-gun movements of the tantalizing Tahitian Dancing Girls. At the Polynesian Playhouse, it's the best in authentic native entertainment from Hawaii, Tahiti and Samoa, performing at popular show times daily. Island products and foods available in the exhibit areas.

The Hawaii Pavilion

at the Seattle World's Fair

